



IBSS 'Data analytics and business strategy' Competition

You are studying at IBSS and you are willing to share the success stories of successful companies using data technologies in business? We are calling on all students of IBSS to participate in a competition. Then make your own showcase of real or virtual in-company projects using data analytics software through a demo live presentation!!

The goal of the competition content is to collect and share experiences of business organizations who have demonstrated success with applying data analytics technology to their performance, risk, or audit and compliance workflows.

You will have the opportunity to become the ambassador of leading firms by showcasing their projects using data analytics technologies for business.

You will have free access to IBSS Data Mining Lab and discover the power of data analytics software technologies.

■ Details

Eligible participants: This competition is open to all students of XJTLU and the CSSE department of XJTLU. Entries can be submitted by groups of 3 to 4 students. Participants can submit an unlimited number of entries and can participate in on or several company projects simultaneously, or just one of them.

Information session: 28th March 2018 from 14.00 to 14.30 pm in room BSG54

Pre-registration: will be open starting on March 28th on:

<https://connect.xjtlu.edu.cn/user/jeanyves-lecorre/datamininglab-ibss>

Final registration and selection of company projects: Presentations of company projects will take place during the Competition Launch Event on 4th April, from 15.30 to 16.30 pm in room BSG54. Several company projects will be introduced to pre-registered participants. Pre-registered participants will need to select one or several projects of their choice and reconfirm their participation with the sponsoring company(ies).

Awards of Competition:

- Best Show-case: Award worth 2000 RMB and an Award Certificate (One entry)
- Best Creativity Award: Award worth 500 RMB and an Award Certificate (One entry)
- Contribution Award: Contribution Award Certificate (Several entries)

* The awards for the winning entries of both categories will be allocated according to the size of each team (or the full award given to an individual entrant).

* Participants may get the opportunity to enter ACL impact global competition in association with the sponsoring company -

https://info.acl.com/Impact-Awards-2018-Entry.html?utm_source=LaunchPad&utm_campaign=ImpactAwards2018

■ Requirements

Deliverables:

- Prepare a comprehensive description of data analytics projects through the use of data analytics technology or other software. Scripts should be sent by Microsoft Word document and/or PowerPoint document

- Vision - How technology users have transformed organization's overall strategy through the use of data analytics technology

- Innovation - Showcases measurable transformations through the use of data analytics technology in an innovative way

- Results - Demonstrating measurable success through the use of technology

- Short live demo duration should be no more than 10 minutes

Submission Method:

- Participants to make a presentation of 20 mn's in form of the jury panel composed of company representatives, sponsors and faculty of XJLTU on May 9th afternoon

- Award ceremony will take place on May 9th evening

■ Contacts

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The organisation Team

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