Value-creation stories: template

What got you involved?

Was there a significant connection to strategy?

Did it transform your view?

What was your experience of engaging with the CoP this way?

What did you get out of it?

How did you apply it?

What was the result?

What was the CoP-related activity?

Did you feed this back into the CoP?

Were there were specific enablers that you think made this story possible?

Start here