# Innovation-driven teaching and learning in Internet+ age

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#### 2017 XJTLU Learning and Teaching Colloquium



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# Outline

#### • BACKGROUND

- AN INNOVATIVE TEACHING AND LEANING MODEL
- CSE313 BIG DATA ANALYTICS MODULE TRIAL
  - EXAMPLE TEACHING AND LEARNING ACTIVITIES ORGANIZATION
  - technology role in the innovative teaching and learning
- **RESULTS**
- CONCLUSION

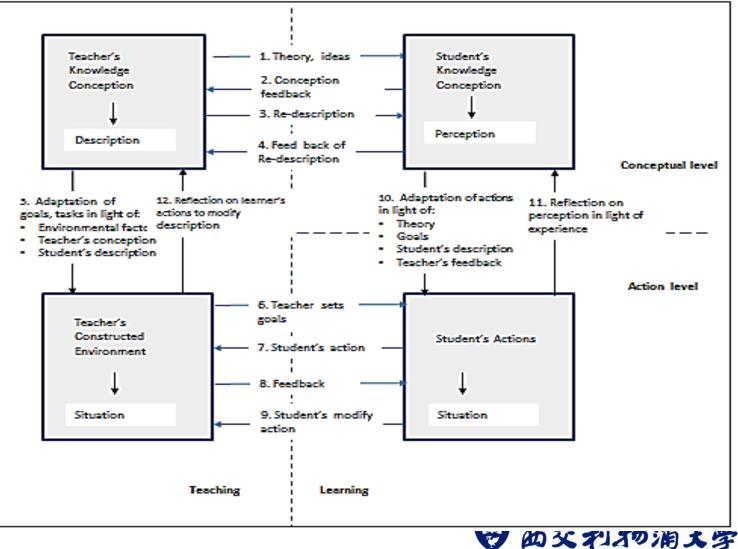


# Background

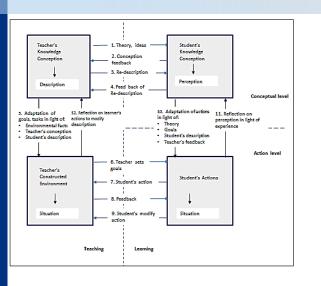
- HE facing challenges
- Technology revolution: Internet, Clouds Computing, Big data and Mobile technologies
- Learning behavior change
- Education rethinking, university reshape and teaching-learning redefine
- Innovation
- What is known vs How one comes to know



#### AN INNOVATIVE TEACHING AND LEANING MODEL



### AN INNOVATIVE TEACHING AND LEANING MODEL



- Two-layer knowledge transfer.
- Dual-directional and

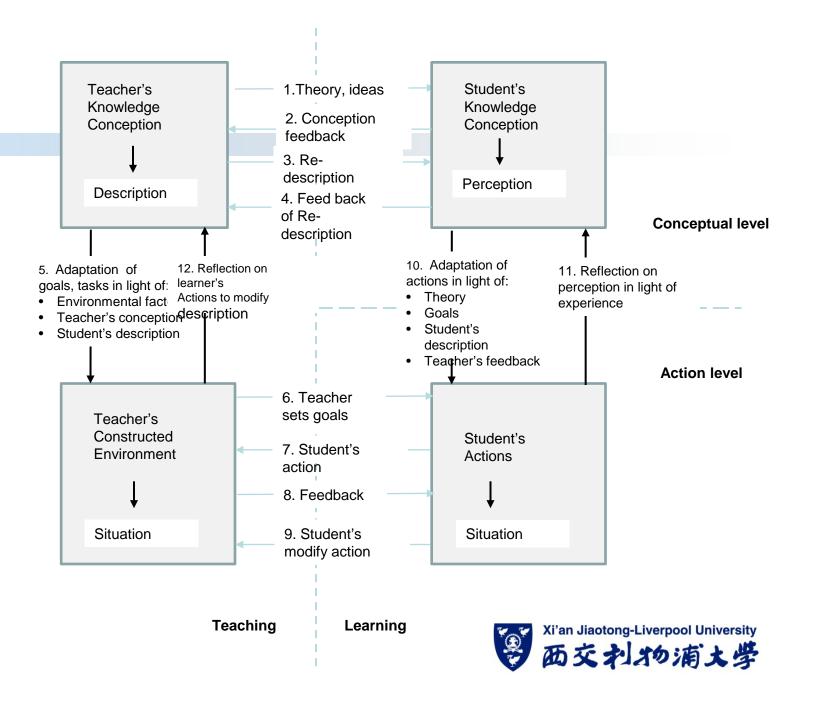
multiple rounds

#### interaction

 Complementary and coevolving between two

levels.





# **Practical Template**

l. 0			TION ON CONCEPTION					
Conception		ata descriptive	-					
Description	Descriptive Analysis is a data analysis method provides quantitatively describing the main features of a collection of data					I. STUDENTS' (RE-)ACTION ON CONSTRUCTED SITUATION		
	through analysis.				Conception	Data descriptive analysis		
	Da BE It	ata descriptive DA.	analysis is the first step	TED SITUATION	-	Scenery	You are given a month of a company's Web logging records. You are asked to analyse the data and provide suggestions for next circle of products development	
	u	Conception					and sale strategy.	
	D Ci	Goals	Understand the conce analysis	pt of descriptive data		Tasks Student's	Describe data you have been given.     Check types: categorical or	
	b h	Scenery	You are given a mont logging records. You a the data and provide s	are asked to analyse	)	actions •	numerical	
Methods of delivery	L d		<ul> <li>the data and provide suggestions for next</li> <li>circle of products development and sale</li> <li>strategy.</li> <li>Describe data you have been given.</li> </ul>		<ul> <li>Number of class on categorical</li> <li>Mean, median</li> <li>Distribution, standard deviations</li> </ul>			
Expected	F	Tasks					Outliers and abnormally	
results	Methods		On line, Web site. Moodle project.				Missing values and human errors	
Methods of	Q	of delivery			ON ON C	<u>r</u>	<ul> <li>Age over 130, date on 30<sup>th</sup> of Feb</li> <li>User clicks without logins</li> </ul>	
assessment		Expected	Lecture, slides, lecture notes, Online		S		Oser clicks without logins	
			delivery,			Qualitative?		
		Methods Web report, written report.		ires?	as the a soll			
		of	· · · · · · · · · · · · · · · · · · ·			What are the next? plest class of		
		assessme			piest c	lass of		
		nt			ata inte	o smaller,		
			more useful bits of informa			,		
				summary of what ha	ppened?			
			Methods of	Lecture, slides, lec	••	es, Online		
			re-	delivery,				
			description	-				



# Teacher's Template

ι.	<b>TEACHER'S DESCRIPTION ON CONCEPTION</b>

Conception	Data descriptive analysis
Description	Descriptive Analysis is a data analysis method provides quantitatively describing the main features of a collection of data through analysis. Data descriptive analysis is the first step in BDA. It is also called the "simplest class of analytics". Descriptive analytics allows users to condense big data into smaller, more useful bits of information or a summary of what happened.
Methods of delivery	Lecture, slides, lecture notes, Online delivery,
Expected results	Fully understand, history, typical usage,
Methods of assessment	Quiz, Q&A, homework, others



<b>TEACHER'S CONSTRUCTED SITUATION</b>		
Conception	Data descriptive analysis	
Goals	Understand the concept of descriptive data analysis	
Scenery	You are given a month of a company's Web logging records. You are asked to analyse the data and provide suggestions for next circle of products development and sale strategy.	
Tasks	Describe data you have been given.	
Methods of delivery	On line, Web site. Moodle project.	
Expected results	Lecture, slides, lecture notes, Online delivery,	
Methods of assessment	Web report, written report.	



# **Practical Template**

#### STUDENTS' FEEDBACK ON DESCRIPTION ON CONCEPTION

Conception	Data descriptive analysis
Feedbacks	Quantitative? Why not Qualitative? What are the main features? Why first step in BDA? What are the next? It is also called the "simplest class of analytics". How to Condense big data into smaller, more useful bits of information or a summary of what happened?
Methods of re- description	Lecture, slides, lecture notes, Online delivery,



<b>STUDENTS' (RE-)ACTION ON CONSTRUCTED SITUATION</b>		
Conception	Data descriptive analysis	
Scenery	You are given a month of a company's Web logging records. You are asked to analyse the data and provide suggestions for next circle of products development and sale strategy.	
Tasks	Describe data you have been given.	
Student's actions	<ul> <li>Check types: categorical or numerical?</li> <li>Minimum and maximum on numerical</li> <li>Number of class on categorical</li> <li>Mean, median</li> <li>Distribution, standard deviations</li> <li>Outliers and abnormally</li> <li>Missing values and human errors</li> <li>Age over 130, date on 30<sup>th</sup> of Feb</li> <li>User clicks without logins</li> </ul>	

# **Practical Template**

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	TEACHER'S DESCRIPTION ON CONCEPTION		
Conception	Data descriptive analysis		
escription	Descriptive Analysis is a data analysis		C'EFEDRACIC ON DECODIDITION ON CONCEPT
	method provides quantitatively describing	Conception	S' FEEDBACK ON DESCRIPTION ON CONCEPTI
	the main features of a collection of data	Feedbacks	Data descriptive analysis Quantitative? Why not Qualitative?
	through analysis.	reeubacks	What are the main features?
	Data descriptive analysis is the first step in		What are the main leatures? Why first step in BDA? What are the
	BDA.		next?
	It is also called the "simplest class of		It is also called the "simplest class of
	analytics".		analytics".
	Descriptive analytics allows users to		How to Condense big data into smal
	condense big data into smaller, more		more useful bits of information or a
	useful bits of information or a summary of what happened.		summary of what happened?
ethods of	Lecture, slides, lecture notes, Online	Methods of	Lecture, slides, lecture notes,
elivery	delivery,	re-	Online delivery,
xpected	Fully understand, history, typical usage,	description	1 T
sults			
lethods of	Quiz, Q&A, homework, others		
ssessment			
			DENTS' (RE-)ACTION ON CONSTRUCTED SITUA
	I. TEACHER'S CONSTRUCTED SITUATION	Conception	Data descriptive analysis
	eption Data descriptive analysis	Scenery	You are given a month of a compar Web logging records. You are aske
Goals		Coeffery	analyse the data and provide sugge
	analysis		for next circle of products developm
Seen	You are given a month of a company's Web		and sale strategy.
Scene	ery logging records. You are asked to analyse the data and provide suggestions for next	Tasks	Describe data you have been given
	circle of products development and sale	Student's actions	Check types: categorical or numerical?
	strategy.	actions	Minimum and maximum on
Task			numerical
Meth	, , , , , , , , , , , , , , , , , , , ,		Number of class on categor
	livery		Mean, median
			Distribution, standard deviat
Expe			<ul> <li>Outliers and abnormally</li> <li>Missing values and human</li> </ul>
resul			<ul> <li>Age over 130, date on 30<sup>th</sup></li> </ul>
Meth	ods Web report, written report.		User clicks without logins
of			了西交扎物浦。
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# Examples

# CSE313, CSE003,CSE311,EEE103



# Technology role in the innovative teaching and learning

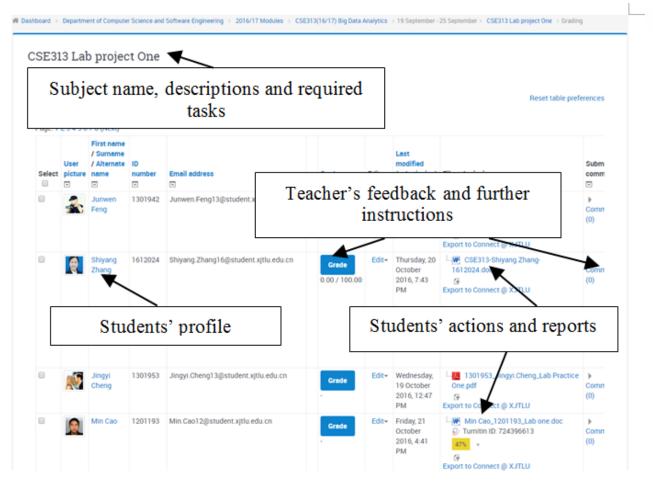


Fig. 2. Scenario construction on an online teaching and learning environment.



### Coursework in Lab

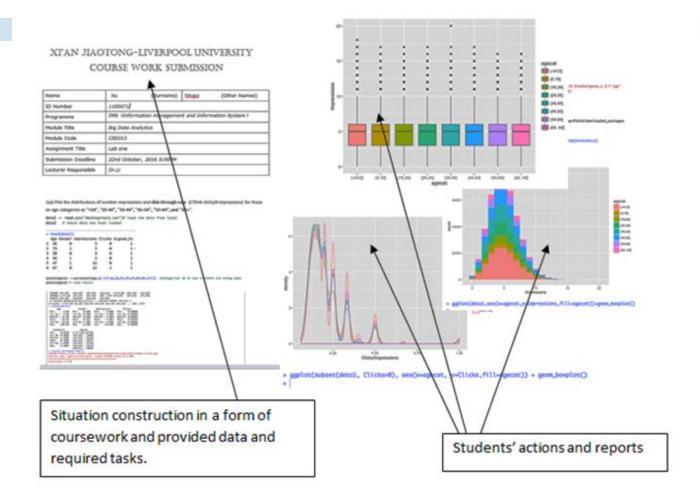


Fig. 3. Scenario construction in cours works.



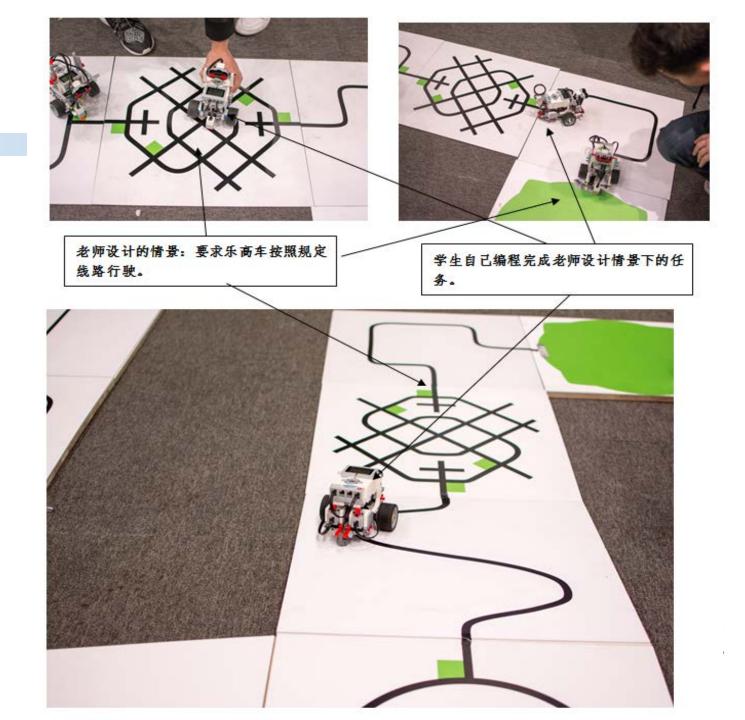
÷	One project manager: a
	year-three student Mr.
	Xiaoyang Wang

9 Volunteers in 5 groups from year-two students





#### 图 5.《互动创新》教学模式在 EEE103 "电路基础"课程中的使用



#### Results

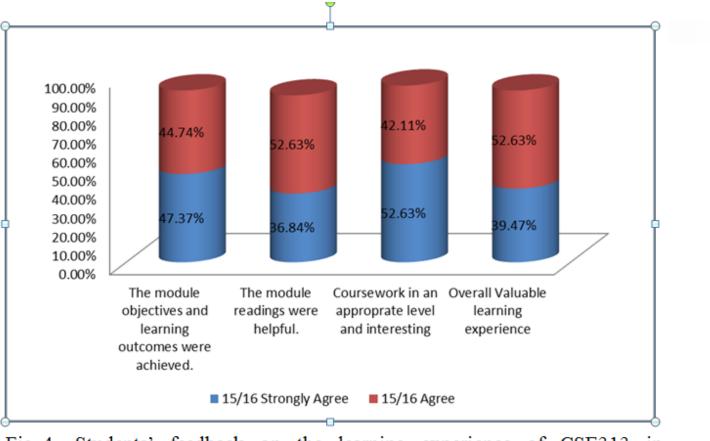


Fig. 4. Students' feedback on the learning experience of CSE313 in academic year 15/16.



#### Results

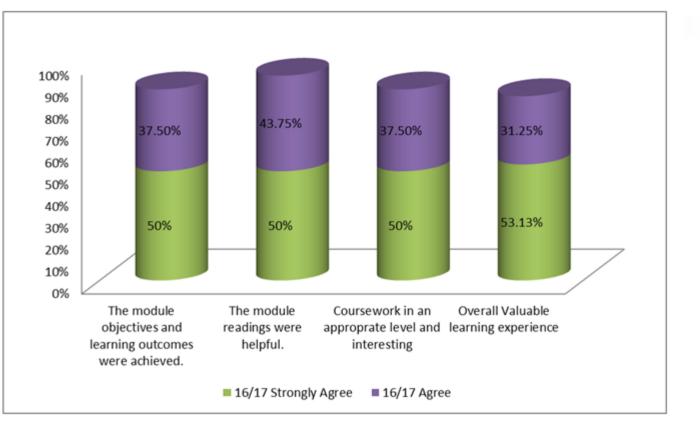


Fig. 5. Students' feedback on the learning experience of CSE313 in academic year 16/17.



#### Results

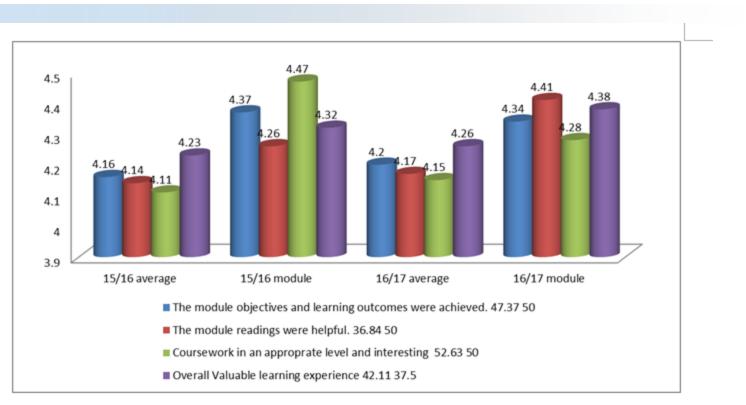


Fig. 6. A comparative scale between module CSE313 and the average scale in the same department



### Conclusion

- Education for innovation rather than transfer knowledge is a **tough task** for HEs.
- Innovative teaching and learning never stop
- Developing a course using innovative model proposed in this paper entails a tremendous commitment time and efforts.
- Current HE system tends to rewards good research far more than good teaching.
- Generic forms that reflecting the model proposed is needed.
- Web technologies can be used to design and delivery



# **THANKS**

