



MIAN



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WHAT

A multimedia Interactive projection;

Famous IP: The Dream of red mansions — Daiyu buried the fallen flowers.



WHO

All ages Chinese people
Fans and passioners

Minors require
guardians accompany

Disabled friendly



WHY

- Cao Xueqin's home.
- Widely known in China.
- A large and consistent fan
- Attract international visitors

HOW

- 2 projectors : fallen flowers and
- 3 sensors
- ice screen : AR video - Daiyu
- actor: daiyu, ancient maid guide people wearing custom

